

#### PRELIMINARY PROGRAMME



# Global challenges, European responses





EUROPEAN COMMISSION DG Regional Policy

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### Welcome addresses by the organisers



I am pleased to present to you the programme of the European Week of Regions and Cities - OPEN DAYS 2009. This is now the seventh time that the Committee of the Regions presents, together with the European Commission and around 250 other partners, what has become the annual landmark event for Europe's regions and cities. With 7,500 participants last year, the OPEN DAYS is now in fact the biggest event on the calendar of the EU institutions. This proves that regions and cities matter and that they have an active part to play in the European project.

OPEN DAYS 2009 top priorities will be the economic crisis and the fight against climate change. Both challenges particularly concern regional and local authorities and our event will prove that regions and cities have responses to it. We expect Europe to act in a coordinated way on its most important threats, including an active partnership with regional and local governments.

OPEN DAYS 2009 will serve several objectives. First, it will bring together political representatives, decision makers, experts, practitioners and the media to discuss common challenges from a regional point of view. Second, it will provide a platform for capacity-building for those involved in managing EU funds. Third, it will facilitate cooperation and networking among regions and cities in order to find out what works best. Finally, it will provide an opportunity to debate on the future of the EU cohesion policy in a wider context by presenting recent research and views from third countries and international organisations. To help fulfil this latter objective, there will be for the first time an OPEN DAYS University to provide a platform for academic debates.

'Bringing Europe home' is a real challenge. One of the most important elements of the OPEN DAYS are the local events. In 2009, we expect around 250 of these to be held in 33 countries addressing an audience of 30,000. Schools, universities, local institutions and organisations will make October 2009 the 'European Month of Regions and Cities'. I look forward to meeting you at the OPEN DAYS 2009! It has already become a tradition that every year in the first week of October, European regions and cities become the focus of interest for policy-makers, elected officials, and other stakeholders. Each year the OPEN DAYS is true to its name and provides an open forum of debate and networking opportunities for stakeholders from local and regional authorities, international organisations, business, civil society organisations and the media.

OPEN DAYS 2009 will take place within the ongoing policy debate about the global economic crisis. It will highlight, in particular, how Europe's regions are best placed to ensure we emerge stronger in terms of growth, innovation, and employment. In this respect, European regional policy plays an important role by restoring confidence in the EU's economy. By supporting investment in infrastructure, business and jobs, it can help Europe's regions and Member States tackle the challenges brought on by the global economic crisis.

This year's OPEN DAYS will place special emphasis on the EU Strategy for the Baltic Sea Region. The Strategy, the first of its kind, sets out to make the Baltic Sea region environmentally sustainable and to boost prosperity by promoting cooperation among the main regional actors. At OPEN DAYS we will also continue our period of reflection on the future European cohesion policy. The discussions which have taken place throughout the year have been rich and stimulating and have given us much to reflect on.

I am looking forward to this seventh edition of the OPEN DAYS including its new feature, the OPEN DAYS University - and to the lively discussions, fresh ideas and enthusiasm of the participants, which make this truly unique event such a success.

#### Danuta Hübner

Member of the European Commission responsible for Regional Policy

Luc Van den Brande President of the Committee of the Regions



Committee of the Regions The EU's Assembly of Regional and Local Representatives



DG Regional Policy

### Welcome addresses by the partners



I am pleased that the European Parliament will welcome again the audience of the OPEN DAYS - European Week of Regions and Cities in its premises. Economic, social and territorial cohesion are crucial for the future of the well-being of all citizens wherever they live in Europe. The European Parliament looks forward to strengthen its relations with the democratically elected representatives at all levels of government and to actively contribute to an efficient EU cohesion policy.

Hans-Gert Pöttering President of the European Parliament This year's OPEN DAYS is being held at a critical time for Europe's regions and cities. Not only will the Copenhagen summit on climate change be weeks away in which we need to make sure that we can achieve a new global agreement but the challenges that Europe's regions and cities face in an increasingly globalised world will require us to think of new ways to work together. The EU Strategy for the Baltic Sea Region is one such way, helping make this dynamic region more environmentally sustainable, attractive, prosperous and secure. Many of the challenges that the Baltic Sea Region face are common challenges to other parts of Europe; challenges which will need to be addressed on a regional basis. This year's OPEN DAYS provides a unique opportunity to exchange ideas and experiences on the benefits of cross-border cooperation within a strategic framework.

#### **Maud Olofsson**

Minister for Enterprise and Energy, Deputy Prime Minister, Sweden, on behalf of the EU Presidency I have been fortunate to participate in many of the past editions of OPEN DAYS and it never ceases to be a special occasion. It is about helping to strengthen the links between European cohesion policy and other policy areas such as innovation, sustainable development, transport, energy, etc. It is about providing a forum for regions and cities to meet and exchange experiences on issues which affect their daily reality. This truly broad cross-section of participants interested in the development of European regions and cities can meet and discuss the common challenges they face. The ongoing economic crisis reminds us that all regions are facing the need to respond to emerging global challenges. It is also teaching us that European cohesion policy is a powerful instrument of economic and financial stability - it provides secure financing and it invests in coherent development strategies. I am convinced that this year's edition of the OPEN DAYS, with 213 regions and cities participating from all EU Member States, as well as many from outside the European Union, and an impressive number of about 250 local events, will give us all a fresh wave of ideas and energy.

**José Manuel Barroso** President of the European Commission







EUROPEAN COMMISSION

### Welcome addresses by the partners



Bringing Europe closer to the citizens means putting forward things that matter in a local context. In this perspective, the OPEN DAYS two key priorities – the economic crisis and climate change – will bring up and link many local initiatives supported by the EU. Again, I am in particular pleased that this not only happens in Brussels but in many places in Europe over the month of October which more and more becomes the 'European Month of Regions and Cities'.

Margot Wallström Vice-President of the European Commission responsible for Institutional Relations and Communication Strategy The European Year of Creativity and Innovation reminds everybody of the important contributions creativity and innovation can make to economic prosperity. In the current economic climate, innovative small and medium companies are instrumental in bringing about positive economic developments in the EU's regions, which the citizens so eagerly await.

**Günter Verheugen** Vice-President of the European Commission responsible for Enterprise and Industry All regions need to confront the challenges of the economic downturn. However, the human dimension of the economic crisis is also now sharply in focus. OPEN DAYS provides an excellent forum for regions and cities to share successful ideas on boosting growth and jobs, but also on tackling social inequalities.

#### Vladimír Špidla

Member of the European Commission responsible for Employment, Social Affairs and Equal Opportunities



There is hardly a better time to highlight the need to reinforce our capacity for innovation, and for investment in education and training, than in this European Year of Creativity and Innovation. OPEN DAYS provides an ideal occasion to stimulate creativity and to exchange innovative experience and learn from first-rate initiatives elsewhere in Europe.

#### Ján Figel'

Member of the European Commission responsible for Education, Training, Culture and Youth Cohesion Policy funding spent wisely can make a significant contribution to mitigating the effects of climate change in the EU. Intelligent investments in areas such as renewable energies or energy efficient buildings will help meet the ambitious targets to be agreed at the UN Climate Change Conference in Copenhagen in December 2009. The OPEN DAYS will explore how ecoinnovation can play a more prominent role in Cohesion Policy.

#### **Stavros Dimas**

Member of the European Commission responsible for Environment

This week offers an opportunity to stress the role of all levels of government in the field of energy. Regions are particularly well placed to understand the needs and concerns of the citizens and at the same time to find apt solutions to problems. They have an especially important role to play in the field of energy savings.

Andris Piebalgs Member of the European Commission responsible for Energy



Sustainable economic growth is increasingly related to the capacity of regional economies to change and to innovate. This means that a much greater effort needs to be put at all levels into creating an environment that encourages innovation, research and development. I am particularly delighted that innovation is one of the four main themes of this year's edition of the OPEN DAYS.

#### Janez Potočnik

Member of the European Commission responsible for Science and Research

Europe is a world leading innovator in many applications of ICT. Broadband take up is over 23%, mobile communications use stands well over 100% and we are leading in open on-line government and other public services. But we need concrete regional level action and commitment to convert these areas of ICT strength into sources of wealth and job creation for the future and to give opportunities for citizens to get high quality, efficient services and reap the full economic and societal benefits of digital technologies.

#### **Viviane Reding**

Member of the European Commission responsible for Information Society and Media The importance of health to a region's competitiveness and its economic growth is vital. However, there are still major health inequalities in the EU both between and within Member States. Healthcare systems are also facing many challenges that could undermine their sustainability. This year's OPEN DAYS addresses these challenges by exploring the role of regions in tackling health inequalities and the sustainability of healthcare systems in Europe.

Androulla Vassiliou Member of the European Commission responsible for Health

### Welcome addresses by the partners



Achieving a balanced social, economic and territorial development for Europe's regions and cities is one of the cornerstones of European integration, and the European social model. This policy has not only proved to be successful but was adapted to changing circumstances, as we can see now in the context of the current economic and financial crisis. Bringing the relevant actors, including those from civil society organisations, together during the OPEN DAYS is a valuable contribution to exchange, dialogue and debate for the future of EU policies and integration. Since its creation, one of the EIB's main objectives has been to reduce economic disparity between and within European countries and neighbours. As a major contributor to the European Economic Recovery Plan, the EIB has committed to a 30% increase in its lending activity for 2009-10 with a particular emphasis on Convergence regions. It is therefore important for us to be present, with our partners, at such an important event.

#### **Philippe Maystadt**

President of the European Investment Bank

The OPEN DAYS brings together representatives from local authorities. This offers the business community an opportunity to discuss industrial development with them. This year we are concentrating on European clusters. This is a way to promote entrepreneurship, to create the conditions of innovation and to focus on the right skills.

Jürgen R. Thuman President of BUSINESSEUROPE

#### Mario Sepi

President of the European Economic and Social Committee



Restoring growth is essential for bringing Europe back to the forefront of the global economic scene, and growth comes from the grass root level. We welcome the choice of subjects to be discussed during this year's OPEN DAYS, considering that they contribute to shaping the future business, working and living environment in Europe, and are thus essential to all parties involved.

**Pierre Simon** President of EUROCHAMBRES The European Association of Public Banks represents financial institutions, public banks, funding agencies, associations of public banks and banks with similar interests and their specific tasks at the European level. EAPB members constitute an essential part of the European financial sector, in which they play a decisive role with a market share of approximately 15%. As the EAPB, on behalf of its members, is engaged in stimulating economic and social development, the EAPB supports the OPEN DAYS and is happy to actively take part in the 2009 edition.

#### János Erös President of the EAPB's Managing Board

European Saving Banks Group is the European voice of savings and retail banking. Our members are solid and stable partners of private clients, local authorities and SMEs. They are an essential part of the local and regional economy. In these challenging times, the retail banking model has proven to be a safe and reliable business model that is worth the trust of its customers.

Chris De Noose Managing Director ESBG



In the past year, the interaction between government and business has fundamentally changed. National and local authorities are now, more than ever, becoming key partners for the private sector in areas like innovation, clean energy and sustainable healthcare.

#### Nani Beccalli-Falco President and CEO of GE International

We live in a mobile world where better information brings better decisions to deliver the best outcomes. By seamlessly connecting and mobilizing governments and enterprises, Motorola's solutions empower users to apply real-time critical information to improve productivity, public services and safety, which ultimately enables EU regions to experience growth and continued innovation.

#### **Gene Delaney**

President, Enterprise Mobility Solutions Business Motorola, Inc Europe can be proud of the fact it is leading the world in implementing changes that will benefit generations of Europeans to come. The EU is not only opening the door to energy-efficient technologies to light its cities, streets, homes and buildings, but also embracing the limitless creative possibilities these new lighting technologies are offering.

**Rudy Provoost** CEO Philips Lighting



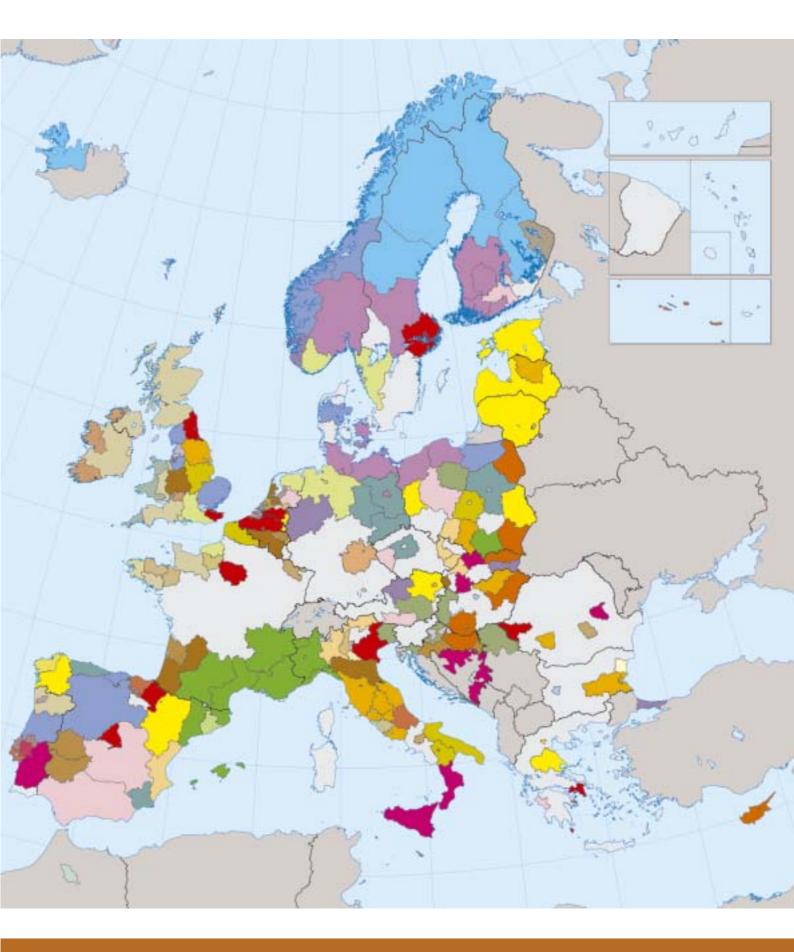
Technological innovation is the key lever to combat climate change. Mitigating climate change is one of the greatest challenges of our time. Therefore we from Siemens appreciate very much the European Week of Regions and Cities to share our knowledge and learn from government leaders in order to combine our efforts to bring climate change under control.

**Dr. Johannes Milde** CEO Siemens Building Technologies Divison Veolia Environnement was founded over 150 years ago for the purpose of setting-up partnerships with cities eager to develop their environmental infrastructure and have it operated professionally. Today we are their partner in the adaptation to 21st century challenges: sustainable urban development, energy efficiency, and climate change. We look forward to sharing our expertise on the occasion of the OPEN DAYS 2009.

Henri Proglio Chairman and CEO of Veolia Environnement The inaugural OPEN DAYS University offers a valuable new opportunity to debate the challenges facing European regions. By involving the academic, policy and practice communities, we have an ideal way to learn from each other and work together to the benefit of our regions and citizens. With an international membership reflecting similar diversity, the Regional Studies Association is delighted to help organize the OPEN DAYS University sessions.

**Sally Hardy** Chief Executive of Regional Studies Association

# **OPEN DAYS Regional Partnerships**



### **Partner regions and cities**

#### 20/20/20 Regions against Climate Change

Lazio (IT), Chalandri (GR), Gorj (RO), Marche (IT), North Hungary (HU), Silesia (PL), South East Region (BG), Tuscany (IT), Umbria (IT), Yorkshire and Humber (UK)

#### 2020 Regions: Acting for the Future

Castilla y Leon (ES), Cantabria (ES), Central Denmark (DK), Central Region (PT), East of England (UK), England's Northwest (UK), Mid-Norway (NO), Warmia and Mazury (PL), West Norway (NO)

#### Achieving Regional Innovation: Innovative Regions for Growth

East Midlands (UK), Apulia Region (IT), Arnhem Nijmegen (NL), Basilicata (IT), Dunkirk (FR), Lodz Region (PL), Municipality of Burgas (BG), Nicosia (CY), Nord - Pas de Calais (FR)

### Addressing the Crisis through Skills and Inclusion: Regional and Local Responses

Stockholm region (SE), Attica (GR), Flanders (BE), Ile de France (FR), Kent (UK), Madrid (ES), Navarra (ES), North Brabant (NL), North East England (UK), Timis (RO), Veneto (IT)

#### Advanced Co-operation in the North Sea - English Channel

Northern Netherlands Provinces (NL), Bremen (DE), Finistère (FR), Niedersachsen (DE), South Norway (NO), Southern England (UK), Upper Normandy (FR), West Sweden (SE), Zuid Holland (NL)

#### **Atlantic Alliance**

Wales (UK), Brittany (FR), Irish Regions (IE), Lower-Normandy (FR), Norte (PT), Northern Ireland (UK), Province of Corunna (ES), Scotland (UK), South West UK (UK)

#### **Baltic Sea Group**

Mecklenburg-Vorpommern (DE), Central Sweden (SE), Greater Helsinki (FI), Hamburg (DE), Land Berlin (DE), Malmö (SE), Oslo Region (NO), Pomorskie (PL), Riga (LV), Schleswig-Holstein (DE), Southwest Finland (FI), Tallin (EE), Tampere (FI), Vilnus (LT), West Finland (FI), Westpomerania (PL), Zealand (DK)

#### **BIRTH: Bringing Innovative Regions Together for Health**

South Tyrol (IT), Lombardy (IT), Olomouc Region (CZ), Opolskie (PL), Trenčín Region (SK), Valencian Region (ES), Zlín Region (CZ)

### C.R.E.A.T.I.V.E. Tourism, Cities and REgions Acting Together for an Innovative Vision of European Tourism

Nitra Region (SK), Alentejo (PT), Calabria (IT), Firenze (IT), Potenza (IT), Republic Srpska (BA), Sicily (IT), Vrancea Region (RO), Žilina Region (SK)

#### **Capital Cities**

G-4 (Amsterdam, The Hague, Rotterdam and Utrecht) (NL), Budapest (HU), Copenhagen (DK), London (UK), Rome (IT), Sofia (BG)

#### **Cities for Global Events**

Turin (IT), Fés (Additional Partner) (MA), Genoa (IT), Marseille (FR), Munich (DE), Sarajevo Canton (BA), Warsaw (PL)

#### **Cohesive Regions for a Stronger Europe**

Wielkopolska (PL), Andalusia (ES), Carinthia (AT), Castilla-La Mancha (ES), East Netherlands Provinces (NL), Lancashire (UK), Nomarchia Ilias (GR), Pilsen Region (CZ), South Finland (FI)

#### **Creative Action for Innovation**

Styria (AT), Croatian Regions (HR), Friuli Venezia Giulia (IT), Kujawsko-Pomorskie (PL), Vojvodina (RS), West Pannonia (HU)

#### **Creative and Inclusive Economic Growth Network**

Lisbon and Tagus Valley (PT), Abruzzo (IT), Azores (PT), Basque Country (ES), Gloucestershire (UK), Malta (MT), Merseyside (UK), West Ireland (IE), Zeeland (NL)

#### **European Capitals of Culture**

Liverpool (UK), Guimarães (PT), Istanbul (TR), Kosice region (SK), Maribor (SI), North Rhine-Westphalia/Essen (DE), Pécs (HU), Stavanger (NO), Turku (FI), Upper Austria (AT)

#### **Euroregions for Territorial Integration**

Catalonia (ES), Aosta Valley (IT), Balearic Islands (ES), Languedoc Roussillon (FR), Liguria (IT), Malopolska (PL), Midi-Pyrénées (FR), Piedmont (IT), Provence-Alpes-Côte d'Azur (FR), Rhône-Alpes (FR)

#### Lisbon Regions Network&Partners

Randstad (NL), Aquitaine (FR), Bratislava Region (SK), Brussels Capital Region (BE), Emilia-Romagna (IT), Extremadura (ES), Wallonia Region (BE), West Midlands (UK)

#### Local Intermediate Authorities acting for Europe

Province of Liège (BE), Côtes d'Armor (FR), Eure (FR), Gironde (FR), Ille et Vilaine (FR), Moselle (FR), Prahova (RO), Province of Badajoz (ES), Province of Benevento (IT), Province of Brescia (IT), Province of Cáceres (ES)

### NEEBOR: Networking for Enterprises in the Eastern External Border Regions

Cyprus (CY), Croatian Pannonia (HR), Eszak-Alfold (HU), North Karelia (FI), Podkarpackie (PL), Podlaskie (PL), Prešov Region (SK), South Transdanubia (HU), Vidzeme (LV)

#### **Networking for Innovation**

Province of Barcelona (ES), City of Lodz (PL), Dublin (IE), Province of Mantova (IT), Varna (BG)

#### **Northern Sparsely Populated Areas**

North Sweden (SE), East Finland (FI), Mid Sweden (SE), North Finland (FI), North Norway (NO), West Iceland-Westfjords-North West Iceland (IS)

#### **Regional Partnership on Transition Regions in Europe**

Saxony-Anhalt (DE), Brandenburg (DE), Central Bohemia (CZ), Cornwall (UK), Mazovia Region (PL), Principality of Asturias (ES), Region de Murcia (ES), Saxony (DE), West Wales and the Valleys (UK)

#### Successful Cross-Border Cooperation - We Make it Happen!

Lower Austria (AT), Aragon (ES), Estonia (EE), Galicia (ES), German speaking Community (BE), Latvia (LV), Lithuania (LT), Lubelskie Region (PL), Lubuskie Region (PL), Municipality of Veria (GR), Province of Limburg (NL), Thessalia (GR)

#### **Urban-rural Alliances - METREX plus**

Nuremberg Metropolitan Region (DE), Bayreuth (DE), Glasgow (UK), Gothenburg (SE), The Hague (NL), Vienna (AT)

### **Global challenges, European responses**



#### Programme

The programme of the 7<sup>th</sup> OPEN DAYS will consist of 124 seminars, workshops, debates and exhibitions between 5 and 8 October for around 7,000 participants. More than 250 event partners have joined forces, among which 213 regions and cities from 33 European countries, and more than 600 speakers will be actively involved. During the month of October another 250 local events will be organised addressing an expected audience of 30,000. The event's key objective is to facilitate exchange, debate and networking among Europe's experts and decision-makers in regional and local development from the public, private and financial sector.

In this preliminary programme, one finds titles, organisers, times and venues of the planned seminars while more detailed descriptions and information about speakers can be found on the event's website: **www.opendays.europa.eu** 

Under the overall headline "Global Challenges, European Responses", all events will be organised around four themes:

- Restoring Growth: Innovation in Europe's regions and cities
- Regions and climate change: Europe's way to sustainable regional development
- Territorial cooperation: Working together across borders
- Achieving results, looking ahead: EU Cohesion Policy's evaluation and future prospects

Several new features have been added to the OPEN DAYS in 2009 such as the OPEN DAYS University to involve the academic community, the Meeting Place, a networking platform for business and local/regional authorities, hosted in the headquarters of the Committee of the Regions and the OPEN DAYS Tent on the esplanade in front of the European Commission's headquarters to lend more visibility to the event.

#### **Opening and Closing Sessions**

The **Opening Session** on 5 October, 15:00-17:00, will be held in the European Parliament's Hemicycle. It will coincide with the Plenary Session of the Committee of the Regions and a meeting of the Parliament's Committee on Regional Development. The main theme of the session being "Global crisis, regional responses?", it will consist of keynote speeches and a moderated panel debate among European mayors and regional presidents. Keynote speakers will include the President of the European Parliament (tbc), the President of the European Commission Jose Manuel Barroso (tbc), Maud Olofsson, Minister for Enterprise and Energy and Deputy Prime Minister, representing the Swedish Presidency, Luc Van den Brande, President of the Committee of the Regions, and Danuta Hübner, Commissioner for Regional Policy.

The **Closing Session** will take place on Thursday, 8 October, 14:00-15:30, in the Charlemagne building. High level speakers from European regions and cities will draw conclusions on the four themes of the OPEN DAYS 2009, while Commissioner Danuta Hübner and President Luc Van den Brande will present their closing remarks.

### **The OPEN DAYS University**



A new element of OPEN DAYS 2009 will be the OPEN DAYS University. A series of lectures and moderated panels with renowned academics and researchers will be organised by the Commission's Regional Policy DG, the Committee of the Regions and the Regional Studies Association covering the four themes of OPEN DAYS 2009. The University's venue is the Charlemagne building, rue de la Loi 170.

#### Tuesday 6 October

#### 09:30 - 13:00, Code 06A06

How the third industrial revolution can bring the economy back on track? Keynote speech by Jeremy Rifkin, followed by a panel debate on Regional responses to climate change Regions throughout Europe will be increasingly confronted with the impacts of climate change raising questions on the quality of life for the EU's citizens and posing specific challenges in many EU regions. This panel examines ways in which regions can respond.

#### 14:30 - 16:30, Code 06A18

Panel debate: Innovation and the role of the public sector

Investments in science and research are one of the key factors to address the economic crisis. This panel explores the experience of university-industry knowledge transfer and how it has supported innovation.

#### 14:30 - 16:30, Code 06A19

#### Panel debate: Secondary cities and economic growth?

Secondary cities can play an important role in both spreading economic growth and increasing the potential for national economic growth. This panel will debate different development patterns and compare ways to support secondary cities among EU countries.

#### Wednesday 7 October

09:30 – 10:30, Code 07A10 Keynote address: Restoring growth through innovation

#### 11:00 - 13:00, Code 07A15

Regional Studies Association Panel: Regional responses to the global economic crisis

#### 11:00 - 13:00, Code 07D07

#### Panel debate: Multi-level governance

The development of the EU governance model towards a multilevelled one is of key importance for the Committee of the Regions. In 2008 and 2009, the Committee organised a series of debates involving scholars from Europe and beyond, and finally adopted a White Paper on Multilevel Governance in June this year. Two panel debates will focus on multilevel governance approaches in EU policies and strategies.

#### 14:30 – 15:30, Code 07A22 Keynote speech: Does geography matter?

#### 14:30 - 16:30 Code 07A23

### The Global Economic Crisis: Endangering the European Social Model?

There is widespread agreement that there is no such thing as one European Social Model, but rather a variety of models with some common features. This panel will debate the extent to which the global economic crisis threatens a model based on strong economic performance and a high level of social protection.

#### 16:00 - 17:30, Code 07A28

#### Regional Studies Association Panel: Understanding and Promoting Territorial Cohesion – Addressing the Challenges of the Green Paper

The Green Paper on Territorial Cohesion launched a debate with a view to deepening understanding of this concept and its implications for policy development and cooperation. This workshop addresses key ideas, questions and debates surrounding the understanding and pursuit of Territorial Cohesion and the Green Paper.

#### Thursday 8 October

#### 9:30 - 12:30, Code 08D02

European Cohesion Policy post-2013,

#### Keynote address by Commissioner Danuta Hübner followed by a panel debate on European Cohesion Policy post-2013

The debate on post-2013 cohesion policy is already under way. Representatives of Member States, regions and cities, Members of the European Parliament, the Committee of the Regions, the European Economic and Social Committee, and all interested stakeholders and citizens are invited to take part in the debate. This event will address the key issues at stake including the wider debate on the EU budget and future priorities.

### **The Meeting Place**



#### Come together at the Meeting Place

The Meeting Place will be the place connecting the participants of the OPEN DAYS especially those from regional and local public authorities and the private and financial sector. It is a place to have informal meetings, to make contacts and to develop new and existing partnerships. Located in the headquarters of the Committee of the Regions, 101 Rue Belliard, 1040 Brussels, the Meeting Place provides various facilities, for example to meet and chat over a cup of tea or coffee, for taking a break from the events, for VIP meetings in separate rooms, and for having lunch together. Around 3,500 visitors are expected to visit the Meeting Place over the course of the OPEN DAYS.

- The Café: Participants can meet for coffee on 6, 7 and 8 October between 8:00 and 19:00.
- **The Media Centre**: Facilities for journalists including a TV studio and mobile camera crews will allow reporting and broadcasting for the 200 regional journalists expected to attend.
- Seminars and networking: The Meeting Place offers a programme of 33 seminars on the four themes of the OPEN DAYS 2009. Around these seminars, the organisers will arrange for discussions and networking in smaller groups.
- On stage: On the 6th floor will be a Speakers' corner with a stage and up to 100 seats in front of it, allowing ad-hoc' briefings, press points or debates. The same area will be used for receptions.

The following companies, banks and organisations will be present in the Meeting Place:

- ACI Europe
- BUSINESSEUROPE
- Cisco Systems
- COCIR
- DEXIA
- Ernst & Young
- EUobserver
- EUREGHA
- Eurisy
- EUROCHAMBRES/UNIONCAMERE
- European Enterprise Platform
- European Association of Co-operative Banks
- European Association of Public Banks
- European Investment Bank
- European Savings Banks Group
- GE
- HAL9000 Limited
- Intel
  - Motorola
- Philips Lighting
- Siemens
- Veolia Environnement

For more details, please go to the website: www.opendays.europa.eu.

The Meeting Place will be opened by a reception on Monday, 5 October, at 19:00. Interested persons are invited to register for this reception via the OPEN DAYS website.

# MEETING PLACE

### **Theme A - Workshops**

Restoring growth: Innovation in Europe's regions and cities



Europe's regions must become more innovative in order to cope with global challenges and the current economic crisis. The 54 seminars in this section will discuss strategies, programmes and projects implemented at regional and local levels to help regions innovate in sectors diverse as health, tourism, transport, the automotive industry, the creative economy and the environment.

#### Tuesday 6 October

#### 06A03

### Public and private cooperation in sustainable innovation

Ernst & Young 09:00 - 10:45, Committee of the Regions

#### 06A04

#### The European Globalisation Adjustment Fund

European Commission, DG EMPL 09:30 - 11:45, European Commission, Centre Borschette

#### 06A05

### JASMINE: Supporting micro-credit in Europe's regions

European Commission, DG REGIO 09:30 - 11:45, European Commission, Centre Borschette

#### 06A06

#### How the third industrial revolution can bring the economy back on track

European Commission, DG REGIO 09:30 - 10:30, European Commission, Charlemagne

#### 06A01

### Shaping Innovation Policy for the European Union

Creative Action for Innovation 10:00 - 12:00, Common House of Steiermark, Kujawsko-Pomorskie, West Pannonia and Croatian Regions' Office

#### 06A02

### Local development benefits for cities from staging global events

Cities for Global Events 10:45 - 13:00, Espace Montepaschi

#### 06A07

#### Airports: Key engines to restore economic growth throughout the European regions ACI Europe

11:15 - 13:00, Committee of the Regions

#### 06A08

#### Boosting regional economies by investing in and using innovative satellite information and services Eurisy

11:15 - 13:00, Committee of the Regions

#### 06A09

#### **The Economic impacts of the 'European Capital of Culture' project** European Capitals of Culture

14:30 - 16:15, Istanbul Centre in Brussels

#### 06A10

### Investing in the Future: Innovative ideas in tourism

C.R.E.A.T.I.V.E. Tourism, Cities and Regions Acting Together for an Innovative Vision of European Tourism 14:30 - 16:15, Espace Montepaschi

#### 06A11

#### Growth at all costs?

COR/PES Group 14:30 -16:15, Committee of the Regions

#### 06A12

### SME innovation in traditional industries

CoR/ALDE Group 14:30 – 16:15, Committee of the Regions

#### 06A13

#### Presentation of the outcome of the consultation of European regions and cities on a new Lisbon Strategy after 2010

CoR/DTC Lisbon Monitoring Platform 14:30 – 16:15, European Commission, Charlemagne

#### 06A14

#### Innovation awareness in the regions

European Commission, DG ENTR 14:30 - 16:15, European Commission, Centre Borschette

#### 06A15

#### Helping workers in times of crisis: the ESF response

European Commission, DG EMPL 14:30 - 16:15, European Commission, Centre Borschette

#### 06A16

### High-Level Session: Towards sustainable healthcare in the EU

European Commission, DG SANCO 14:30 - 16:15, European Commission, Centre Borschette

#### 06A17

### Financial engineering instruments in the framework of Cohesion Policy

European Commission, DG REGIO & DG ENTR 14:30 - 16:15, European Commission, Centre Borschette

#### 06A18

### Innovation and the role of the public sector

European Commission, DG REGIO 14:30 - 16:30, European Commission, Charlemagne

### Theme A - Workshops Restoring growth: Innovation in Europe's regions and cities



#### 06A19 Secondary cities and economic growth?

European Commission, DG REGIO 14:30 - 16:30, European Commission, Charlemagne

#### 06A20

#### The cultural, social and educational impacts of 'European Capital of Culture' project

European Capitals of Culture 16:45 - 18:30, Istanbul Centre in Brussels

#### 06A21

#### New skills for new jobs

European Commission, DG EMPL 16:45 - 18:30, European Commission, Centre Borschette

#### 06A22

### The role of the regions in tackling health inequalities

European Commission, DG SANCO/DG EMPL 16:45 - 18:30, European Commission, Centre Borschette

#### Wednesday 7 October

#### 07A04

#### Healthymagination: Tackling healthcare access, quality and costs with advanced technology

GE 09:00 – 10:45, Committee of the Regions

#### 07A05

### Restoring regional growth through innovative citizen services

Cisco Systems 09:00 - 10:45, Committee of the Regions

#### 07A06 Microcredits in Europe - Latest developments

European Association of Public Banks 09:00 - 10:45, Committee of the Regions

#### 07A07

#### **Mobility in healthcare**

Motorola and Anglia Ruskin University 09:00 - 10:45, Committee of the Regions

#### 07A08

### Media education for all: A local approach

CoR/EDUC Commission 09:00 - 10:45, Committee of the Regions

#### 07A01

#### Achieving regional innovation: Challenges to delivering regional innovation strategies

Achieving Regional Innovation: Innovative Regions for Growth 09:30 - 13:00, Representation of the European Commission in Belgium

#### 07A02

### Innovation and the urban challenges of today

Capital Cities 09:30 - 13:30, London House

#### 07A09

# Culture and creativity: A motor for regional innovation, growth and cohesion?

European Commission, DG EAC 09:30 - 11:45, European Commission, Centre Borschette

#### 07A10

#### **Restoring growth through innovation**

European Commission, DG REGIO 09:30 - 10:30, European Commission, Charlemagne

#### 07A03

### Be creative: Creative industry for restoring growth in Europe's regions

Lisbon Regions Network & Partners 10:30 - 13:00, National Superior School of Visual Arts, La Cambre

#### 07A15 Regional responses to the global economic crisis

Regional Studies Association 11:00 - 13:00, European Commission, Charlemagne

#### 07A11

# Role of financial institutions for regional economies in crisis - restoring growth

European Association of Public Banks 11:15 - 13:00, Committee of the Regions

#### 07A12

### Enhancing citizens' welfare through the innovative application of ICT

Motorola/European Enterprise Platform 11:15 - 13:00, Committee of the Regions

#### 07A13

#### North West England Venture Capital Loan Fund

European Investment Bank 11:15 - 13:00, Committee of the Regions

#### 07A14

#### Innovation and research at the local level as vehicles for competitiveness and growth CoR / DTC

11:15 - 13:00, Committee of the Regions

#### 07A16

### How can the public sector promote regional innovation?

Baltic Sea Group 14:30 - 16:15, Centre of the Regions, Information Office Mecklenburg -Vorpommern to the EU

#### 07A17

### Clusters policy: What does Europe need?

BUSINESSEUROPE 14:30 - 16:15, Committee of the Regions



#### 07A18

#### Healthcare innovation: The key to sustainability of regional healthcare systems

Health Consortium 14:30 - 16:15, Committee of the Regions

#### 07A19

### Regional innovation addressing ICT and demographic change

European Commission, DG INFSO 14:30 - 16:15, European Commission, Centre Borschette

#### 07A20

# Technology transfer: The role of patent offices in regional innovation

European Patent Office 14:30 - 16:15, European Commission, Centre Borschette

#### 07A21

### Lead markets: How to take regions global

European Commission, DG ENTR & DG RTD 14:30 - 16:15, European Commission, Centre Borschette

#### 07A22

#### **Does geography matter?**

European Commission, DG REGIO 14:30 - 15:30, European Commission, Charlemagne

#### 07A23

#### The global economic crisis: Endangering the 'European Social Model'?

European Commission, DG REGIO 14:30 - 16:30, European Commission, Charlemagne

#### 07A28

#### Understanding and promoting territorial cohesion: Addressing the challenges of the Green Paper

Regional Studies Association 16:00 - 17:30, European Commission, Charlemagne

#### 07A24 Using best practices to champion health

Health Consortium 16:45 - 18:30, Committee of the Regions

07A25

#### The 'European Network of Living Labs': Supporting innovation in Europe's regions and cities

European Commission, DG INFSO 16:45 - 18:30, European Commission, Centre Borschette

#### 07A26

#### Regional innovation strategies: Sharing knowledge and experience

European Commission, DG ENTR & DG RTD 16:45 - 18:30, European Commission,

Centre Borschette

#### 07A27

#### Regional excellence in innovation: Sharing experiences from across the world

European Commission, DG REGIO 16:45 - 18:30, European Commission, Centre Borschette

#### Thursday 8 October

#### 08A02

#### Automotive industry in crisis: A choice between jobs and

#### environmental progress?

EUobserver 09:00 - 13:00, Committee of the Regions

#### 08A03

### Broadband uptake in rural and regional development

European Commission, DG INFSO 09:15 - 11:00, European Commission, Centre Borschette

#### 08A01 Social Innovation: Sharing creative ideas for sustainable growth

Creative and Inclusive Economic Growth Network 09:30 -13:00, Permanent Representation of Portugal to the EU

#### 08A04 Shaking hands: Public-private alliances for new tourism poles HAL9000 Limited

11:15 - 13:00, Committee of the Regions

### **Theme B - Workshops**

Regions and climate change: Europe's way to sustainable regional development



Some weeks before the United Nations Climate Change Conference in Copenhagen, the OPEN DAYS 2009 will showcase several approaches and best practice in regional and local solutions to tackle the effects of climate change. 19 seminars in this section will deal with regional strategies towards low carbon economies, renewable energies and ways of financing energy efficiency measures through EU cohesion policy.

#### Tuesday 6 October

#### 06B03

#### How do cities prepare their 'Sustainable Energy Action Plan' and 'Inventory of Emissions'?

Covenant of Mayors 09:00 - 10:45, European Commission, Centre Borschette

#### 06B01

#### Towards energy efficient housing: The role of European regions

Euroregions for territorial integration 09:30 - 12:30, Representation of the Euroregion "Alpes-Méditerranée"

#### 06B02

### Sustainable development: Regional responses to climate change

Urban-rural alliances - METREX plus 10:00 - 12:15, Representation of the Free State of Bavaria to the EU

#### 06B05

#### **Regional responses to climate change**

European Commission, DG ENV 11:00 - 13:00, European Commission, Charlemagne

#### 06B04

### How do cities communicate their commitment at local level?

Covenant of Mayors 11:15 - 13:00, European Commission, Centre Borschette

#### 06B06

### Regional approach to climate change adaptation

20/20/20 Regions against climate change 14:30 - 16:15, Regioni Centro Italia Premises

#### 06B07

#### Growth and competitiveness through renewable energy resources

Northern Sparsely Populated Areas 14:30 - 16:15, East Finland EU Office

#### 06B08

### Build Power Sustain: GE as a local partner

GE 14:30 - 16:15, Committee of the Regions

#### 06B09

Regional best practices 20/20/20 Regions against climate change 16:45 - 18:30, Central Italy Regions Premises

#### 06B10

#### Environmentally friendly buildings: Industrial solutions for sustainable development in regions and cities Siemens

16:45 – 18:30, Committee of the Regions

#### Wednesday 7 October

#### 07B01 Local strategies for sustainable development

Local Intermediate Authorities acting for Europe

10:00 - 12:30, House of Asturias

#### 07B02

#### **Financing energy efficiency amidst a global financial crisis: Can cities do it?** Veolia Environnement

14:30 - 16:15, Committee of the Regions

#### 07B03

### Urban-EU partnership: How to create sustainable cities

European Commission, DG REGIO and European Environmental Agency 14:30 - 16:15, European Commission, Centre Borschette

#### Thursday 8 October

#### 08B01

### The role of co-operative banks in financing eco-innovation

European Association of Co-operative Banks

09:00 - 10:45, Committee of the Regions

#### 08B02

#### Intelligent Energy Europe Programme: Cities and regions working towards a sustainable energy future

European Commission, DG TREN and EACI 09:15 - 11:00, European Commission, Centre Borschette

#### 08B03

#### Territorial Cohesion, Integrated Coastal Zone Management, islands and maritime policy

European Commission, DG ENV 09:15 - 11:00, European Commission, Centre Borschette

#### 08B04

#### Learning from best practices to renew the Lisbon Strategy after 2010: A platform of EU cities and regions for sustainable energy

CoR/DTC Lisbon Monitoring Platform 11:15 - 13:00, Committee of the Regions



#### 08B05

# Smart Cities: Integrated ICT solutions for the low carbon city of the future

European Commission, DG INFSO 11:15 - 13:00, European Commission, Centre Borschette

#### 08B06

#### Eco-innovation and European Cohesion Policy

European Commission, DG ENV 11:15 - 13:00, European Commission, Centre Borschette

#### The OPEN DAYS Tent

On the esplanade in front of the European Commission's headquarters, the Berlaymont building, an OPEN DAYS Tent will welcome participants, journalists and others interested in the event. Open as of 10:00 on 5 October, the tent will be the place where participants can pick up their badges, the final programme and other information.

In addition, in the tent and on the esplanade, information on the OPEN DAYS key themes will be provided through exhibitions, videos and other activities. For example, on Wednesday, 7 October, specific activities are planned by regions, cities and other event partners on the theme "Responses to Climate Change" and on Thursday, 8 October, local projects around the theme of "Creativity and Innovation" will be highlighted.

The final programme of all activities inside and outside the OPEN DAYS Tent will be published on the event's website (www.opendays.europa.eu).

### **Theme C - Workshops** Territorial cooperation: Working together across borders



European and international exchange on territorial cooperation is of key importance for mutual learning on policy development and best practice including the recently adopted EU Strategy for the Baltic Sea Region. 29 seminars under this topic cover a wide range of themes such as cross-border and inter-regional cooperation as well as exchange with countries from outside the EU.

#### Tuesday 6 October

#### 06C01

#### Cross-border cooperation: Lessons learned and steps forward

Successful cross-border cooperation we make it happen! 09:00 - 10:45, Fundacion Galicia Europa

#### 06C02

#### **Barents-Russia Corporation**

Northern Sparsely Populated Areas 09:30 - 12:00, East Finland EU Office

#### 06C03

### Focusing on citizens: Innovative policies for health

BIRTH

09:30 - 13:00, Representation of the European Region Tyrol - South Tyrol -Trentino

#### 06C05

### Working across borders: How to create world class clusters

European Commission, DG ENTR 09:30 - 11:45, European Commission, Centre Borschette

#### 06C04

### Territorial Cooperation: Leverage for innovation

Networking for innovation 10:00 - 12:15, Delegation of Catalunya towards the EU

#### 06C06

# Governance models in European cross-border cooperation, EGTC in particular

Successful cross-border cooperation we make it happen! 11:15 - 13:00, Fundacion Galicia Europa

#### 06C07

# Networking workshop on success stories in applied innovations for health

BIRTH

14:30 - 16:15, Representation of the European Region Tyrol - South Tyrol -Trentino

06C08

#### SME development practices at the Eastern border of the EU

Innovative Good Practises 14:30 - 16:15, Union of Cyprus Municipalities - Brussels Office

#### 06C09

#### Local solutions in a time of crisis

Local Intermediate Authorities acting for Europe 14:30 - 16:15, House of Asturias

#### 06C10

#### Working together across borders: Climate change and cohesion as challenges for cooperation in trans-European transport

Urban-rural alliances - METREX plus 14:30 - 16:15, Representation of the Free State of Bavaria to the EU

#### 06C11

#### Multilevel Governance and the implementation of the EU-Strategy for the Baltic Sea region: From proposal to action!

Baltic Sea Group 14:30 - 16:15, Norway House

#### 06C12

#### City Diplomacy: A tool for building measures of confidence CoR/EPP Group

14:30 – 16:15, Committee of the Regions

#### 06C13

#### Capitalization and knowledge management for effective European territorial cooperation European Commission, DG REGIO 14:30 - 16:15, European Commission,

Centre Borschette

#### 06C14

### Local cross-border territories at the service of citizens

EUROMOT 14:30 - 16:15, European Commission, Centre Borschette

#### 06C15

#### High-Level Panel: Regional economic development - Sharing experiences between the EU and its neighbours

European Commission, DG REGIO 14:30 - 17:00, European Commission, Charlemagne

#### 06C16

### Euroregions: Territories of projects for better governance

Euroregions for territorial integration 16:45 - 18:30, Representation of the Euroregion "Alpes-Méditerranée"

#### 06C17

#### The PEACE Network - Sharing the experience of peace and reconciliation in Northern Ireland

European Commission, DG REGIO and Special EU Programmes Body 16:45 - 18:30, European Commission, Centre Borschette



#### 06C18

#### Strategic Forum of Euroregions: Territorial cooperation beyond 2013

Eixo Atlântico 16:45 - 18:30, European Commission, Centre Borschette

#### Wednesday 7 October

#### 07C04

#### The partnership between Chambers and Regions for the future of territorial cooperation

Unioncamere 09:00 -13:00, Committee of the Regions

#### 07C05

### Macro-regions: The future for policy delivery?

European Commission, DG REGIO 09:30 - 11:45, European Commission, Centre Borschette

#### 07C01

#### Advanced Co-operation in the North Sea - English Channel

Advanced Co-operation in the North Sea - English Channel 10:00 - 12:30, Norway House

#### 07C02

#### In search for a framework for cooperation in the Atlantic Area Atlantic Alliance

10:00 - 12:30, Fundacion Galicia Europa

#### 07C03

#### Transport axis in the Baltic Sea Region: Sustainable and green corridors to get connected

Baltic Sea Group 10:45 - 13:00, Centre of the Regions -Information Office Mecklenburg -Vorpommern to the EU

#### 07C06 Hospitals and territories

DEXIA

11:15 - 13:00, Committee of the Regions

#### 07C07 EU financial instruments to LRA cooperation for development

CoR/DTC and European Commission, DG DEV and AIDCO 14:30 - 16:15, Committee of the Regions

#### 07C08

#### **Clean Baltic Shipping**

Baltic Sea Group 16:45 - 18:00, Centre of the Regions -Information Office Mecklenburg -Vorpommern to the EU

#### 07C09

#### Supporting the 21st century teacher: The Intel Teach Advanced Online Consortium Intel

16:45 - 18:30, Committee of the Regions

#### Thursday 8 October

#### 08C01 **The added value of EGTC and possible solutions to critical points** CoR/DTC 09:00 - 10:45, Committee of the Regions

OPEN DAYS 2009 - European Week of Regions and Cities

### **Theme D - Workshops**

Achieving results, looking ahead: EU Cohesion Policy's evaluation and future prospects



The evaluations of the 2000-2006 EU Cohesion Policy programmes as well as the ongoing reflection on the future of the policy will be the basis for discussion and exchange among experts on lessons learnt for the ongoing implementation and future design of European Cohesion Policy. 22 seminars under this thematic priority will discuss the key findings from the evaluations as well as different views on Cohesion Policy post-2013.

#### Tuesday 6 October

#### 06D01

#### Climate and demographic change: Debating solutions to multiple challenges

2020 Regions: Acting for the Future 9:30 - 12:00, Norway House

#### 06D02

### Regions brainstorming on the future Cohesion Policy

Cohesive Regions for a Stronger Europe 9:30 -13:00, Wielkoploska Region Brussels office

#### 06D03

# Empowering cities: Local responsibilities in Cohesion Policy programmes?

European Commission, DG REGIO 9:30 - 11:45, European Commission, Centre Borschette

#### 06D04

#### The specific situation of 'transition regions' in Europe and the current role of Cohesion Policy

Regional Partnership on Transition Regions in Europe 14:30 - 16:15, Centre of the Regions

#### 06D05

### Benefits of Cohesion Policy: Today and in the future

CoR/COTER Commission – EP REGI 14:30 - 16:15, Committee of the Regions

#### 06D06

#### Simplification of Cohesion Policy regulations: The 2007-2013 programming period

European Commission, DG REGIO/DG EMPL 14:30 - 16:15, European Commission, Centre Borschette

#### 06D07

### Possible Cohesion Policy responses to 'transition regions' in Europe

Regional Partnership on Transition Regions in Europe 16:45 - 18:30, Centre of the Regions

#### 06D08

#### Territorial cohesion: Metropolitan regions as new forms of urban-rural partnership and the territorial governance model

Urban-rural alliances - METREX plus 16:45 - 18:30, Representation of the Free State of Bavaria to the EU

#### 06D09

#### Lisbon beyond 2010: Towards a new vision and prospects for the future - the role of Cohesion Policy in the new Lisbon cycle

European Commission, DG REGIO 16:45 - 18:30, European Commission, Centre Borschette

#### Wednesday 7 October

#### 07D01 Social inclusion as an instrument for restoring growth and strengthening cohesion

Addressing the Crisis through Skills and Inclusion: Regional and local responses 09:30 - 13:00, Stockholm Region office

#### 07D02

### The future of EU Cohesion Policy post-2013

European Commission, DG REGIO/DG EMPL 09:30 - 11:45, European Commission,

Centre Borschette

#### 07D03

### Civil Society Forum: Partnership principle - and practice?

ECAS 09:30 - 11:45, European Commission, Centre Borschette

#### 07D04

### ESPON 2013 programme: First results

European Commission, DG REGIO 09:30 - 11:45, European Commission, Centre Borschette

#### 07D05

#### High-Level Panel: EU-Brazil on Regional Policy cooperation

European Commission, DG REGIO 09:30 - 17:30, European Commission, Charlemagne

#### 07D06

### Ex-post evaluation 2000-06: How can URBAN make a difference?

European Commission, DG REGIO 09:30 - 11:45, European Commission, Centre Borschette

#### 07D07

#### Multi-level governance in the EU: New prospects for a European Union with its regions and cities

Committee of the Regions 11:00 - 13:00, European Commission, Charlemagne



#### 07D08

#### Ex-post evaluation 2000-06: Is building environment infrastructure supporting growth in Europe?

European Commission, DG REGIO 14:30 - 16:15, European Commission, Centre Borschette

#### 07D09

#### **The European Social Fund support for administrative capacity-building** European Commission, DG EMPL

14:30 - 16:15, European Commission, Centre Borschette

#### 07D10

#### Roma inclusion: Experiences from Cohesion Policy programmes

European Commission, DG REGIO/DG EMPL 14:30 - 17:00, European Commission, Centre Borschette

#### 07D12

#### Putting urban development into an international context: Exchanging best practice between Europe and South/Latin America

European Commission, DG REGIO 14:30 - 16:15, European Commission, Centre Borschette

#### 07D11

#### Ex-post evaluation 2000-06: Does Europe need more roads?

European Commission, DG REGIO 16:45 - 18:30, European Commission, Centre Borschette

#### Thursday 8 October

#### 08D01

**High-Level Panel: EU-China on Regional Policy cooperation** European Commission, DG REGIO 09:30 - 17:30, European Commission, Charlemagne

#### 08D02

#### **European Cohesion Policy post-2013**

European Commission, DG REGIO 09:30 - 12:30, European Commission, Charlemagne

### How to register?



#### Participants

The OPEN DAYS is aimed at the following target groups:

- Members and officials of the EU, national, regional and local institutions and administrations;
- Representatives of non-governmental and civil society organisations;
- Experts in the field of managing and evaluating Structural Funds programmes;
- Representatives of European, national and regional business organisations;
- Public and private companies;
- · Representatives of the banking sector and its organisations;
- Representatives of trade unions;
- Journalists from European, national, regional and local media.

Participation in the OPEN DAYS is free of charge. Registration to the OPEN DAYS events is obligatory and only possible on-line. It opens as of 6 July 2009. For registration and a full description of all the seminars, please go to the OPEN DAYS website: **www.opendays.europa.eu**.

#### Media

The organisers will offer – together with the regional partner offices in Brussels - a special programme for journalists from regional media. The programme will include:

- A round table debate on Monday, 5 October, 13:00, with Commissioner Danuta Hübner and Luc Van den Brande, the President of the Committee of the Regions;
- On Tuesday, 6 October, 12:30, a press panel on the EU Baltic Sea Region Strategy with Danuta Hübner, Astrid Thors, Finnish Minister for EU Affairs, and others;
- On Wednesday, 7 October, 13:00, a media event on 'Climate change and regions on the road to Copenhagen' with Luc Van den Brande and mayors and regional presidents from Europe and abroad.

For more information and registration of journalists please consult the event's website or contact Ana Aguilar or Chloe Lahousse at press@open-days.eu (Tel: + 32 (0)2 533 95 45).

#### Selecting workshops and seminars

Each seminar and workshop has a code according to its date, the letter of one of the four thematic topics, and a chronological number. The registration webpage provides an online search tool in order to find the right seminar or workshop. The search can be carried out by using keywords, themes, speakers' names, programme codes or dates. If one or several seminars of interest are found, one selects them by ticking the appropriate box. The registration system will then ask for the personal data of the potential participant. Once completed and submitted, the request to attend the selected workshops will automatically be sent to the organisers of the chosen workshops. Please note that group registrations are not possible.

#### Registration process

**First step:** Once the request for attendance has been received, the online registration system will automatically send an e-mail confirming that the request for attendance is being processed. Please be aware that this automatic message is not a confirmation of participation.

**Second step:** Within two weeks following the request(s) for attendance, and depending on the number of seats available, participants will know whether they can attend the workshop selected or not. They will be notified by a confirmation – or rejection – e-mail for each attendance request. Attendance at the workshop is confirmed by e-mail only if the request for attendance has been accepted. If you wish to check the status of your different requests being processed, the registration system provides the possibility to do so under the 'My requests' button available on the registration webpage.

**Third step:** All confirmed participants will receive the final list of the workshops for which they have been accepted by Friday 25 September 2009. Registration beyond that date will be confirmed on a case-by-case basis. Participants are requested to print their confirmation e-mail as proof of their registration for the different seminars.

**Badges:** Each OPEN DAYS 2009 participant will receive a badge for identification and registration purposes. All badges will be handed out in the OPEN DAYS Tent on the esplanade of the Berlaymont building, Rond point Schuman, as of Monday, 5 October, 10:00.

For more information, please contact the OPEN DAYS 2009 Conference Secretariat:

Anne-Audrey Le Guennec *secretariat@open-days.eu* 

OPEN DAYS Hotline: +33 (0)1 43 67 99 44

## **OPEN DAYS Local Events: Europe in my Region City**





# Europe in my Region|City October 2009

Since 2006, the OPEN DAYS were rolled out to the local level under the headline 'Europe in my region (or city)'. In 2008, 230 organisers in 31 countries and approximately 25,000 people participated. The objective is to make October each year the 'European Month of Regions and Cities'.

Inviting in 2009 for the fist time organisations and institutions from outside official OPEN DAYS partnership regions and cities, around 250 local events are expected to be held. At the time of writing, more than 220 of these in 33 countries were already suggested by the OPEN DAYS 2009 partners, most of them planned in Italy (28), Spain (21), the UK (20) and France (18).

Some examples from the 2009 OPEN DAYS local events are:

- In Tampere, Finland, a debate 'Ask your MEP!' with the newly elected Members of the European Parliament by the Tampere Region Information Point;
- In Lorient in Southern Brittany, the '1st Coastline European Fair', expects thousand of visitors interested in economic development, planning, management and protection of coastal regions;

- in Wietow in the region of Mecklenburg-Vorpommern, the local centre for solar energy will hold an international conference of regions specialised in the use of bioenergy;
- In Bifrost, the Icelandic Association of Local Authorities will hold an international workshop on mitigating and reducing emission through local actions;
- Florence will organise the international 'Creativity Festival 2009' in particular on innovation in performing arts;
- in Bialystok, a conference will centre on the potential of the Podlaskie region stemming from its borderland location;
- in Santiago de Compostela, a radio debate will present experiences after the first year of a cross-border association between Galicia and Northern Portugal, one of the first such 'European Groupings on Territorial Cooperation' in Europe;
- in **Cardiff**, the second 'Mock Council of the European Union' will be held involving students from 27 schools and colleges from across Wales.

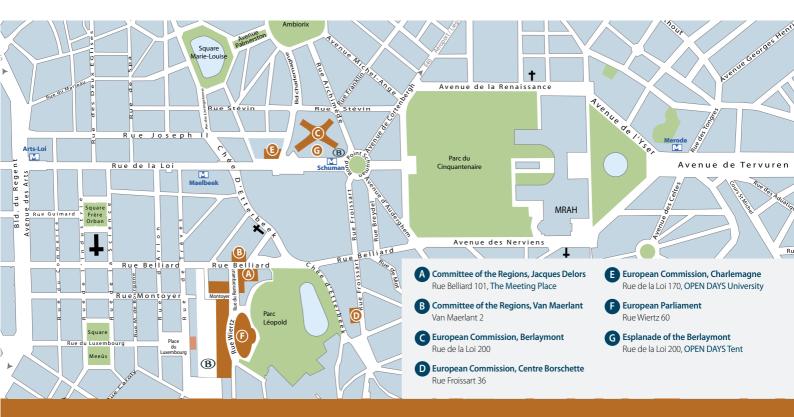
More information on the local events can be found at: www.opendays.europa.eu

## Glossary



ALDE	Alliance of Liberals and Democrats for Europe
CoR	Committee of the Regions
COTER	Commission on Territorial Cohesion of the
	Committee of the Regions
DG EAC	European Commission, Directorate-General for
	Education and Culture
DG EMPL	European Commission, Directorate-General
	for Employment, Social Affairs and Equal
	Opportunities
DG ENTR	European Commission, Directorate-General for
	Enterprise and Industry
DG ENV	European Commission, Directorate-General for
	Environment
DG INFSO	European Commission, Directorate-General for
	Information Society and Media
DG REGIO	European Commission, Directorate-General for
	Regional Policy
DG RTD	European Commission, Directorate-General for
	Research
DG SANCO	European Commission, Directorate-General for
2	Health and Consumers
DG TREN	European Commission, Directorate-General for
DGTREN	•
	Energy and Transport

DTC	Directorate for Consultative Works of the
DIC	
	Committee of the Regions
ECAS	European Citizens Action Service
EDUC	Commission on Education of the Committee
	of the Regions
EGTC	European Grouping on Territorial Cooperation
EPP	European People's Party
ERDF	European Regional Development Fund
ESF	European Social Fund
ESPON	European Spatial Policy Observatory Network
Interact II	ERDF-funded programme for inter-regional
	'Animation, Coordination and Transfer of
	experience'
Interreg IVC	ERDF-programme supporting inter-regional
	cooperation
JASMINE	ERDF-funded 'Joint action to support micro-
	finance institutions in Europe'
LRA	Local and regional assemblies
MEP	Member of the European Parliament
PES	Party of European Socialists
Urbact II	ERDF-programme supporting cooperation of
	cities in the FU



#### **Global challenges, European responses**

The programme of the 7<sup>th</sup> OPEN DAYS will consist of 124 seminars, workshops, debates and exhibitions between 5 and 8 October 2009 for around 7,000 participants. More than 250 event partners have joined forces, among which 213 regions and cities from 33 European countries, and more than 600 speakers will be actively involved. During the month of October another 250 local events will be organised addressing an expected audience of 30,000. The event's key objective is to facilitate exchange, debate and networking among Europe's experts and decision-makers in regional and local development from the public, private and financial sector. Under the overall headline "Global Challenges, European Responses", all events will be organised around four themes:

- Restoring growth: Innovation in Europe's regions and cities
- Regions and climate change: Europe's way to sustainable regional development
- Territorial cooperation: Working together across borders
- Achieving results, looking ahead: EU Cohesion Policy's evaluation and future prospects

More information and registration at: www.opendays.europa.eu



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